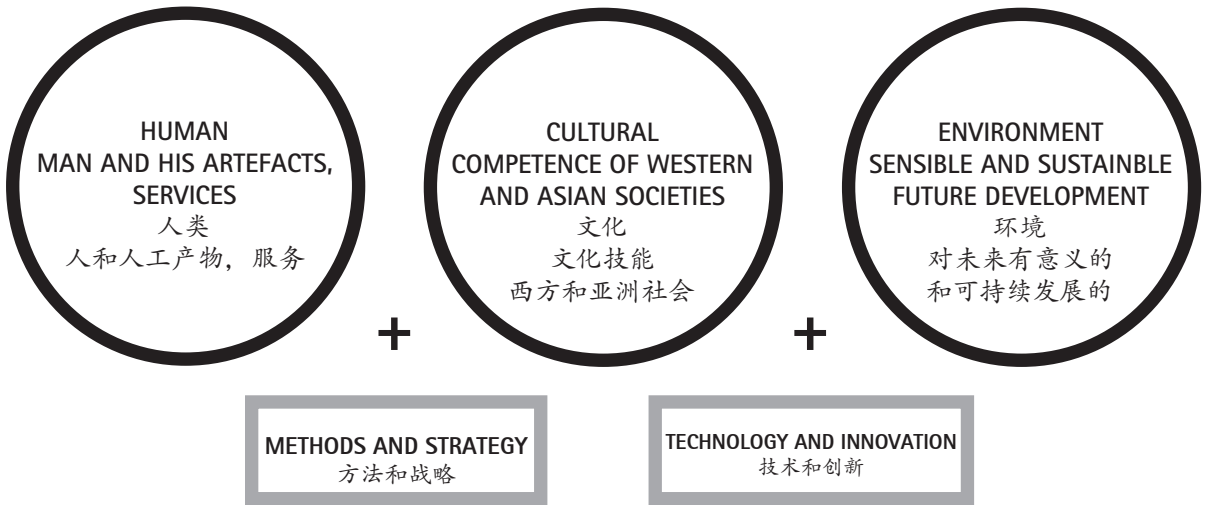


INDUSTRIAL
DESIGN
INSTITUTE
ZHAOQING
CORE TOPICS
AND KEY
SUBJECTS
中德设计学
院重点题材
和重点科目



contact

联系方式:

Industrial Design
Institute Zhaoqing
肇庆IDI学院

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吴娜

phone

电话:
0758-2716043

deadline

截止日期:
2017/09/20

Admission

1. The 10 best graduates from canton province in arts, science and engineering can apply to our study program.
2. From all qualified applicants 20-30 will be chosen to join the Industrial Design Program.

Qualification Terms and Time

1. Fluent English speaking is required and will be tested during the entrance examination.
2. Basic sketching skills are appreciated. After the application with the attached homework, the best applicants will be selected for the entrance examination.
3. The selection process of the applicants will take place during the military training for new students.

Everybody interested needs to finish the application form on the website of the university.

other

1. The teaching language is English.
2. All students need to bring their own branded laptop for the studies.
3. The tuition fee for the program is 5190 RMB per year.

招生方式

- (1) 从广东省理工类高考生中招收10人, 根据分数优先原则从高分到低分录取。
- (2) 在考入我校的文、理科专业(不含艺术、体育类专业)大一新生中进行选拔考试, 通过转专业考试转入30-40人。

选拔考试条件和时间

- (1) 英语口语表达能力优良, 选拔时进行英语面试;
- (2) 具有一定的绘画基础, 初试时根据作业要求完成作品提交, 复试会根据初试议题深入完成。
- (3) 9月20日受理选拔报名。学生在招生办网站下载并填写《中德国际合作项目(工业设计专业)选拔考试报名表》, 与假期完成的3项作业一并提交至招生办。

其它

- (1) 工业设计专业课的课堂教学主要为英文教学;
- (2) 因专业学习需要, 入学后学生须自行购置品牌笔记本电脑一台;
- (3) 工业设计专业学费标准为5190元/学年。

**APPLY
NOW!**

2017/09/20

IDI
INDUSTRIAL
DESIGN
INSTITUTE
ZHAOQING

中德设计学院
工业设计专业
招生考试指南

GREETINGS 介绍

Guten Tag liebe Bewerberinnen und Bewerber,

das neugegründete Institut für Industrial Design (IDI) ist eine wegweisende und großartige Einrichtung der Zhaoqing University (VR China) und der Folkwang Universität der Künste (Deutschland). Das neue Bachelor Programm ist einzigartig und steht für Weltoffenheit und Kreativität. Aus dem Blickwinkel der deutschen und chinesischen Kulturen freuen wir uns mit Ihnen die Zukunft zu gestalten.



Prof. Kurt Mehnert

同学们好!

中德设计学院 IDI 是中国肇庆学院和德国富克旺根艺术大学共同组建的一所领先的拥有一流设施的设计学院。独特的新学士教学课程注重国际开放性和创造性。我们希望能通过中德文化交流的前景与你携手未来。



Prof. Dr. He Fei

Dear applicants,

the newly founded Institute for Industrial Design (IDI) is a groundbreaking and wonderful institution held by Zhaoqing University (VR China) and Folkwang University of the Arts (Germany). The new bachelor program is unique and stands for cosmopolitanism, broad-mindedness and creativity. We are looking forward to design the future together with you from the perspectives of German and Chinese cultures.

AIMS, TOPICS AND MODULES

目标、
各项题材的
领域和
学习模块

It is the aim of the Zhaoqing Industrial Design Program to educate students to a professional level and to well equip them with confidence, skills and knowledge in order to qualify them for a Design Master Program in China and within the international design education community for the professional work in design studios, in industry or research environments.

Industrial Design involves project based design processes to generate the conception of products, problem solving and the development of innovative concepts, geared at the benefit of society and the economy.

Students acquire a strong background of professional skills and practice in

arts, crafts, technology, in the analogue and the digital. They receive broad foundations in design principles, experiences of physical phenomena, and awareness towards man, object and environment.

They acquire design and research skills and a broad knowledge of art, culture and design theory, of design methodologies, strategies and the ability to reflect their own work.

肇庆学院工业设计专业宗旨是培养有自信心、有能力和有知识的设计专业人才，并为学生奠定在中国或国外学府进修硕士学位的基础，同时也确保他们取得去设计公司、企业或研究机构工作的专业能力和资格。

工业设计的设计过程是以项目为基本，从而创制产品、获得问题的解决方法和研发创新构想，并以之作为促进社会和经济发展的贡献。

本专业的宗旨是培养学生掌握广泛技能，包括各类艺术能力、手工技能以及数字和模拟科技。教学内容涉及全面的设计理论基础、物理现象以及对人、对物和对周边环境的感知能力。

AIMS, TOPICS AND MODULES

目标、
各项题材的
领域和
学习模块

The concept of the B.A. Studyprogram Industrial Design is based on four carefully selected Modules, necessary for bringing students to a professional level in the field of Industrial Design:

工业设计学士专业的构想基于精细配置四个相应的学习模块。这是确保学生将来成为资格优良的工业设计师不可缺少的模块：

Summer Term
Winter Term
4th. Year
Summer Term
Winter Term
3rd. Year
Summer Term
Winter Term
2nd. Year
Summer Term
Winter Term
1st. Year

